



PRESS RELEASE

Media Contact:
Rhoda Kriesel 973-509-3290 or
info@touchstonemarketing.com

MAC Announces: RFP: PUBLIC ART AT ORANGE ROAD DECK AND OPEN CALL FOR ARTISTS: PUBLIC ART AT BAY STREET PARKING DECK

Request for Proposal For Orange Road - Due February 2, 2007
Request for Qualifications For Bay Street - Due February 6, 2007

Montclair, NJ. January 20, 2007 -- The **Montclair Parking Authority (MPA)** in cooperation with the **Montclair Arts Council (MAC)** is announcing a request for proposal for the creation of a sculpture to be installed at the newly opened Orange Road Parking Deck, commissioned by DCH Montclair Auto Group. At the same time, a Request for Qualifications has been issued for the creation of a three dimensional public artwork to be installed at the Bay Street Parking Deck, currently under construction on Pine Street. This artwork is commissioned by the MPA.

The **Orange Road Deck** project requires that a sculpture, created by an artist or artists, be placed on the large concrete beam that flanks the deck entrance, or be attached to the building or steel beams just behind it. The concrete beam is twenty-four feet, six inches wide and two feet six inches high. The deck itself is a fully operational, five-level steel structure with light buff-colored concrete, accented with thin-set brick façade sections in a variegated red brick color. Edmund Auw of the DCH Montclair Auto Group is participating in the Orange Deck Request for Proposals and is a part of the Art Selection Committee.

For the **Bay Street Parking Deck** commission, the work or works of art can be created by any artist or artists, in any medium suitable for outdoor installation at its "Kiss and Ride" Circular Island. The work will be viewed from any angle -- from the firehouse, the deck and by passing motorists as well as train passengers. The three-and-a-half level deck is a much-anticipated expansion for a busy commuter train station, with parking for an additional 262 cars. It is being developed by Lincoln Properties, Inc., and MAST Construction, in partnership with the MPA, and is scheduled to open to the public in Spring 2007.

The Bay Street commission offers a budget of \$20,000, and the selected finalists will receive an honorarium of \$400 for their submission of completed proposals. The Orange Road project provides a budget of \$10,000 for the winner. Both fees are to include all design, fabrication, artists' insurance, delivery, and installation costs.

Based on the materials submitted, separate Art Selection Panels, made up of arts professionals and community representatives, will select the artist for each project. Finalists for the Bay Street project will be announced in February. They will participate in an orientation and site visit and present their proposals to the Committee in late March 2007. The winner for the Bay Street Parking Deck commission will be announced sometime in early April, and the deadline for the completed commission is Spring 2007. The winner for the Orange Road Deck artwork will be announced on or before February 23, with the project also scheduled for completion Spring 2007.

Patricia Selden, Chair of the MAC Public Art Committee, commented that these two public art commissions follow two other exciting projects recently spearheaded by the MAC, and they again demonstrate the role artists play in Montclair's growth as a community supporting the arts. In January 2006, the large-scale mosaic work of local artist Anne Oshman was unveiled at the new Crescent Deck. The Siena building, located on the corner of South Park and Church Street, will feature two mosaic panels by Cadence Giersbach which depict the Italian city of Siena. Installation is planned for May 2007. A number of other art projects to beautify the public spaces of Montclair are currently being planned.

In June, 2005 a permanent arts council was formed and the **Montclair Arts Council (MAC)** introduced its Executive Director and new office in January 2006. It is moving ahead with promoting the concepts of the 2001 Arts Plan, by supporting artists and arts organizations with a town-wide arts agenda. Creating alliances within the community, and acting as an arts and cultural programming catalyst helps enhance Montclair's economic growth by facilitating arts and cultural events, public art projects, and the promotion of Montclair as a cultural tourist destination.

The **Montclair Parking Authority (MPA)**, chaired by William N. Farlie, Jr. was formed by the Montclair Township Council in late 2002. While its broader mission is to assist in optimizing public parking resources throughout the Township, the MPA's primary focus is on the management and operation of off-street parking facilities within the central business district. Work on the deck is proceeding smoothly and remains on schedule, and it is hoped that enhancing the deck design with an artistic component will provide an impetus for continued improvements in the area.

Full details for both the RFP and the RFQ submission procedure, along with images of the parking deck plans, are available on the Montclair Arts Council website (www.montclairarts.org) or on the Montclair township website (www.montclairnjusa.org).

For inquiries regarding the selection process for the RFQ on the Bay Street Deck Project and the RFP for the Orange Road Parking Deck, please contact Patricia Selden, Chair, MAC Public Art Committee at pselden@worldnet.att.net or 973-746-5341. For inquiries regarding the Bay Street Parking Deck plans, please contact John Teubner, Executive Director of the MPA, at jteubner@montclairnjusa.org or 973-509-4997.

Montclair Arts Council ▪ 205 Claremont Avenue ▪ Montclair, NJ 07042T: 973 – 744 – 7555
▪ info@montclairarts.org ▪ F: 973 – 746 – 2461
www.montclairarts.org